

# snapshots

by Jing of Imajing Photography

November 2007

October recap

Weekday Promotion

Snapshot Tip

Imajing Friends



## October recap

I'm back from vacation and am off to the Big Apple to visit and photograph my little cousin Hewitt.

I've also got a few meetings for 2008 weddings lined up in the next few weeks. They are all referred from current clients but until it happens I'll keep their identities and public thank you's under wraps. I'll also be able to give out print credit bonuses for referrals once they are official.

The first two photos up top are from Tami and Dan's wedding. What a great way to end my 2007 wedding season! I've known Tami since our university days and it was a thrill to be a part of their celebration. It was also great to see Shane and Hindy, Tami's cousin and aunt who were my first bar mitzvah clients at the wedding.

The family on the top-right is Katia, Mark and Perun - we also go back to my university days. And a warm welcome to Navaz, Shazeen and Noah (right). They found me through Facebook thanks to Anna.

## Weekday Promotion

Available weekend dates for the fall are at a premium so I am offering a weekday promotion. The family portrait session is regularly \$225 with a print credit of \$25 for any combination of prints. If you book your November portrait session for a weekday then your photo credit increases to \$50! Don't forget to refer your friends and family - they will benefit with even more print credit!

Another great time to book portraits is during the holidays when everyone is back at home. My December schedule is filling up steadily so contact me soon to get your first choice of dates!



www.imajing.com  
jing@imajing.com  
tel 416-992-1753

*Please let me know when you place your order if you need the prints for a particular date. I will do my best to accommodate your request. Otherwise, allow for a 10-day turnaround during the holiday season.*

## Snapshot Tip: Off-centre

Most cameras have their focus point at the centre of the frame - which often results in photos like the first example. Heads in focus (good) but smack in the middle of the frame (not as good). \*



The second example is the same photo cropped and rotated for a better composition. Our heads are at the top of the frame with our torsos providing a visual base. The fact that the background is tilted is not important in this photo.

The last photo is taken by me at Ursula and Dylan's wedding. It's a similar type of photo but the difference is that I composed the shot in-camera. I shuffled in closer to the couple (see October's Snapshot Tip), scrunched up or down depending on their relative height, locked the focus on their faces and then shifted the camera so that their heads are at the top of the photo. You can also see that I also rotated the camera a bit so that Monique's arm could be included.

Locking the camera's focus point is easy: point the centre focus point on the face then while pressing the shutter button halfway down, move the camera to compose your shot. Even if your camera gives you a choice of off-centre focus areas, use this technique so that your creativity is not restricted by factory pre-sets.

\* This is me and Fred at the Moncton Wine Festival, taken with my little point-and-shoot camera with no flash. I forget who took this photo for us but wouldn't want to 'out' them for the purposes of this article.

## Friends

October 20, 2007 was GuluWalk Day in Toronto and over 100 other cities all over the world. I was there to document GuluWalk when it was just two guys in 2005, inspired to take action for the children of Northern Uganda. It is now a worldwide movement that has garnered media attention and brought awareness to a region that has been largely ignored. It was great to join the 1000 plus people in Toronto as a participant this year.

More shots at [www.imajing.com/events/gulu](http://www.imajing.com/events/gulu)  
Learn how to help at [www.guluwalk.com](http://www.guluwalk.com) ■



I (Imajing) do not sell or share my client list. Your privacy is important to me. You are on my mailing list because you are either a personal contact of mine, or you have used Imajing in the past. To unsubscribe simply reply to [jing@imajing.com](mailto:jing@imajing.com) with your request. Thanks.

